

Škoda Auto ranks as Europe's second best-selling car brand after a strong first quarter

- › **Continued momentum:** Škoda Auto delivered 271,900 vehicles to customers worldwide, up 14.0% year on year, becoming Europe's second best-selling car brand (EU27+4)*
- › **Solid financial performance:** Revenue rose to €7.9 billion (+9.1%), operating profit increased to €660 million (+20.9%), the highest Q1 figure in Škoda's history; return on sales reached 8.3% (up from 7.5% a year earlier), and net cash flow climbed to €867 million (+64.4%)
- › **Electric vehicle deliveries nearly double:** BEV deliveries surged to 51,800 vehicles (+91.9%), with the Elroq ranking second and the Enyaq fifth among Europe's best-selling BEVs (EU27+4); plug-in hybrid deliveries increased by 15.4%
- › **Further progress in international growth:** Deliveries in India rose to 17,400 vehicles (+16.7%), additional increases in growth markets including Egypt and Morocco

Mladá Boleslav, 30 April 2026 – In the first quarter of 2026, Škoda Auto continued its growth trajectory and became Europe's second best-selling car brand*, delivering 222,500 vehicles (+17.1%) and significantly outperforming the overall market. Worldwide deliveries to customers rose 14.0% year on year to 271,900 vehicles. This performance was driven largely by the all-electric Elroq and Enyaq, which ranked second and fifth respectively among the best-selling BEVs in Europe. Škoda Auto also delivered solid financial results, with revenue of €7.9 billion (+9.1%), a record-high operating profit of €660 million (+20.9%) marking the strongest first-quarter result in the company's history, a return on sales of 8.3%, and net cash flow of €867 million (+64.4%). These results were supported by a broad, modern model line-up, strict cost discipline, and synergies within the Volkswagen Group and Brand Group Core. Beyond Europe, Škoda also recorded continued growth in India (17,400 vehicles; +16.7%), Morocco (1,700 vehicles; +45.0%) and Egypt (1,600 vehicles; +58.5%).

*Applies to the whole of Europe (EU27+4), source: ACEA, April 23, 2026

Klaus Zellmer, CEO of Škoda Auto, said: "We carried the strong momentum of a record 2025 into the first quarter of 2026 to deliver the highest Q1 operating profit in Škoda Auto's history. For the first time, Škoda has become Europe's second best-selling car brand — a milestone we can be proud of in a highly competitive market. This achievement reflects the trust of our customers, the dedication of our employees, the constructive partnership with the KOVO Trade Union, and the strong commitment of our dealer and supplier partners. Our broad and modern model portfolio continues to resonate with customers across Europe and beyond. At the same time, our financial strength shows that growth and efficiency can go hand in hand. With the all-new Epiq and Peaq on the way,

continued momentum in key markets such as India, and a clear focus on quality, efficiency, and customer choice, we are well positioned for a successful and sustainable future.”

Holger Peters, Škoda Auto Board Member for Finance, IT and Legal Affairs, said:

“Our solid first-quarter financial performance reflects the discipline with which we are running the business. Strong revenue growth was accompanied by very solid profitability. The return on sales remains at a healthy level, and the strong increase in net cash flow confirms the stability of our business model while strengthening the company’s resilience as we move through a period of major transformation. Combined with the benefits of synergies across the Group, this leaves us well placed to meet future challenges from a position of strength.”

Martin Jahn, Škoda Auto Board Member for Sales and Marketing, added:

“Our first-quarter results underline Škoda Auto’s growing strength in global markets – and especially in Europe, our home market. Worldwide, we delivered 271,900 vehicles to customers. A key driver was the outstanding performance of our electric models, the Enyaq and Elroq: global BEV deliveries almost doubled year on year, helping Škoda become the third best-selling BEV brand in Europe. We also recorded strong momentum across several countries and regions, including the Nordic markets, India and North Africa, further broadening our international footprint and consistently attracting new customers.”

Škoda becomes Europe’s second best-selling brand as March deliveries hit a record high

Between January and March, Škoda Auto delivered 271,900 vehicles worldwide (+14.0%). In Europe (EU27+4), the brand became the second best-selling car brand for the first time, according to data from the European Automobile Manufacturers' Association (ACEA)*, with deliveries rising 17.1% to 222,500 vehicles, significantly outperforming overall market growth. March also marked the highest-ever monthly delivery volume in the region, with 90,915 vehicles delivered. Germany remained the largest market, with deliveries rising to 58,500 vehicles, an increase of more than a quarter (+26.0%). Growth was also recorded in the UK, the Czech Republic, India and Poland, as well as in markets including Denmark, France, Italy, Austria and Spain.

*Applies to the whole of Europe (EU27+4), source: ACEA, April 23, 2026

Growing demand for electrified models: Elroq and Enyaq among Europe’s top performers

Deliveries of Škoda’s electrified models rose sharply in the first quarter of 2026. Globally, the company delivered 63,200 electrified vehicles (+71.4%), including 51,800 all-electric vehicles (+91.9%) from the Elroq and Enyaq families. PHEV deliveries reached 11,400 vehicles (+15.4%). In Europe (EU27+4), electrified models accounted for 27.3% of total deliveries. The Elroq ranked second and the Enyaq fifth among the best-selling BEVs. The Elroq was the best-selling electric car in Germany, ranked second in the Czech Republic, Denmark, Lithuania, Austria and Switzerland, and reached 29,700 deliveries, slightly ahead of the Karoq with 24,900 delivered units (+2.2%).

The Enyaq was the number-one electric car in the Czech Republic and Switzerland and also secured podium positions in Estonia and Austria. As a result, Škoda ranked third overall among BEV brands in Europe, and second in Germany and the United Kingdom. The Octavia led the line-up with 46,900 deliveries (-5.1%), while Kodiaq deliveries rose to 35,600 vehicles (+10.5%). The Kamiq and Fabia also remained among the brand's best-selling models.

New battery systems assembly hall in Mladá Boleslav

To meet strong demand, Škoda Auto is making full use of the capacity and flexibility of its main plant in Mladá Boleslav. It remains the only Volkswagen Group site capable of producing both MQB-based combustion-engine vehicles and MEB-based electric vehicles on the same production line.

Škoda Auto also continued to make rapid progress in electromobility during the first quarter. In February, the plant reached another milestone as its 500,000th all-electric vehicle rolled off the line. Škoda also opened a new battery systems assembly hall at its main plant, making it the Volkswagen Group's largest producer of BEV battery systems. This also helped to further strengthen the European battery supply chain for the Volkswagen Group. The car manufacturer will also be unveiling two new all-electric models, doubling its BEV portfolio: the production version of the Epiq crossover in May, followed by the range-topping seven-seater Peaq in the second half of the year.

Further progress in internationalisation: growth in India and North Africa, updated Kushaq

Škoda Auto continued to grow in India, one of its key strategic markets, with first-quarter deliveries rising to 17,400 vehicles (+16.7%). The brand thus maintained its position as the seventh largest car manufacturer in the Indian passenger vehicle market. The performance of Škoda Auto Volkswagen India Private Limited was supported by strong demand for the Kylaq, which passed the 50,000-unit production mark in the first quarter.

At the same time, the updated Kushaq was launched in India, bringing technical improvements to the powertrain, comfort and safety. The first vehicles are now reaching customers, while the refreshed Slavia saloon will follow in the second half of the year. North Africa was another promising growth region, with strong delivery increases in Morocco (1,700; +45.0%) and Egypt (1,600; +58.5%).

Škoda Auto Group¹⁾ – Key financial indicators for Q1 2026²⁾

		Jan-Mar 2026	Jan-Mar 2025	Change
Deliveries to customers	cars	271,900	238,600	+14.0 %
Production ³⁾	cars	309,400	283,800	+9.0 %
Sales ⁴⁾	cars	314,600	276,200	+13.9 %
Sales revenue	€ million	7,921	7,259	+9.1 %
Operating profit	€ million	660	546	+20.9 %
Return on Sales	%	8.3	7.5	-
Investments	€ million	393	361	+8.7 %
Net cash flow	€ million	867	527	+64.4 %

- 1) Škoda Auto Group comprises Škoda Auto a.s., Škoda Auto Slovensko s.r.o., Škoda Auto Deutschland GmbH, Škoda Auto Volkswagen India Pvt. Ltd.
- 2) Percentage deviations are calculated from non-rounded figures.
- 3) Comprises production in the Škoda Auto Group, excluding production at partner assembly plants in Slovakia, but including other Group brands such as SEAT, VW and Audi; vehicle production excluding part/complete kits.
- 4) Comprises Škoda Auto Group sales to distribution companies, including other Group brands such as Seat/Cupra, Volkswagen, Audi, Porsche, Bentley and Lamborghini.

Global vehicle deliveries in Q1 2026 by selected sales regions

Sales region	Jan-Mar 2026	Jan-Mar 2025	Change
Western Europe	161,900	136,300	+18.8 %
Germany (largest market)	58,500	46,500	+26.0 %
Central Europe	52,900	47,200	+12.1 %
Czech Republic	23,500	22,000	+6.7 %
Eastern Europe	12,400	10,800	+14.7 %
India	17,400	15,000	+16.7 %
Other markets	26,600	26,300	+1.2 %
China	700	3,000	-
Total worldwide	271,900	238,600	+14.0 %

Škoda vehicle deliveries to customers in Q1 2026

(in units, rounded, listed by model; percentage change compared to 2025)

Model	Jan-Mar 2026	Change
Škoda Octavia	46,900	-5.1 %
Škoda Kodiaq	35,600	+10.5 %
Škoda Kamiq	31,900	+4.0 %
Škoda Fabia	31,000	+5.7 %
Škoda Elroq	29,700	-
Škoda Karoq	24,900	+2.2 %
Škoda Enyaq	22,100	+9.5 %
Škoda Superb	18,300	+4.9 %
Škoda Scala	13,400	+3.8 %
Škoda Kylaq	11,300	+44.7 %
Škoda Slavia	3,800	+8.0 %
Škoda Kushaq	3,000	-24.1 %

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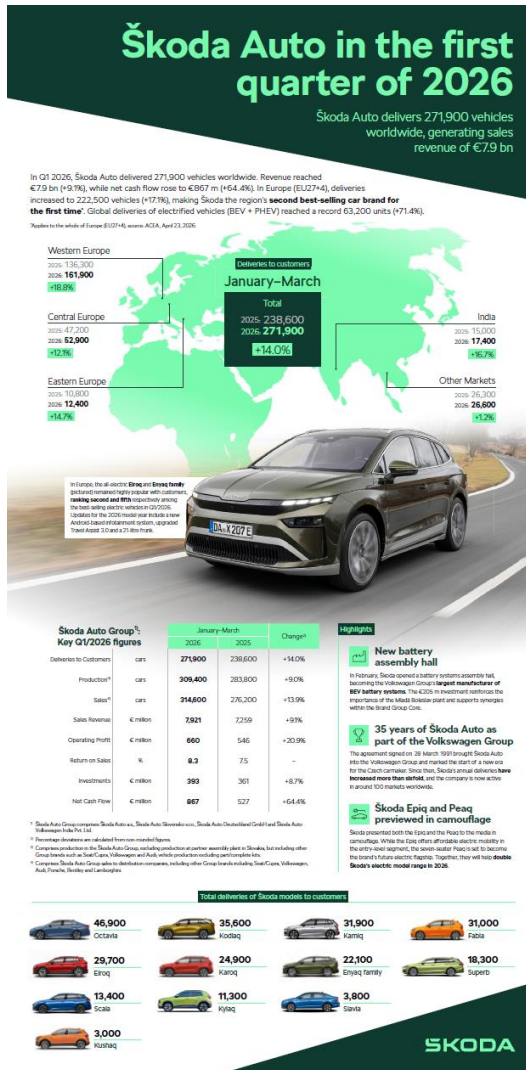
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Infographic and logo



Infographic: Škoda Auto ranks as Europe's second best-selling car brand after a strong first quarter

The strong sales performance was matched by solid financial results: revenue rose to €7.9 billion (+9.1%), operating profit increased to €660 million (+20.9%), return on sales reached 8.3% (up from 7.5% a year earlier), and net cash flow climbed to €867 million (+64.4%).

Source: Škoda Auto

Škoda Auto brand logo

The Czech carmaker's current brand logo since 2022.



Source: Škoda Auto

Škoda Auto

- > is successfully steering through the new decade with the Next Level Škoda Strategy;
- > aims to become one of the top three best-selling brands in Europe by the end of the decade by offering its customers the best of both worlds through a range of attractive BEV, hybrid & ICE products;
- > effectively exploits the potential in important growth markets such as India, Vietnam and the ASEAN region;
- > currently offers customers 12 passenger car model ranges: Fabia, Scala, Octavia, Superb, Kamiq, Karoq, Kodiaq, Elroq, Enyaq, Slavia, Kylaq and Kushaq;
- > delivered more than 1,040,000 vehicles to customers worldwide in 2025;
- > has been part of the Volkswagen Group, one of the world's most successful car manufacturers, for more than 30 years;
- > is part of Brand Group CORE, an organisational merger of the Volkswagen Group's volume brands, with the aim of achieving joint growth and significantly increasing the overall efficiency of all five volume brands;
- > independently develops and produces components such as MEB battery systems, engines and transmissions for other Volkswagen Group brands;
- > operates three production plants in the Czech Republic; has production capacities in Slovakia, Kazakhstan and India, mostly through group partnerships, as well as in Vietnam and Ukraine in cooperation with a local partner;
- > employs around 40,000 people worldwide and is active in almost 100 markets.