

World premiere of the all new Škoda Epiq: Pictures on the Škoda Storyboard

- › Škoda Auto unveiled the all-new electric Škoda Epiq in Zurich today
- › Photos of the event are now accessible on the Škoda Storyboard

Mladá Boleslav, 19 May 2026 – Today in Zurich, Škoda Auto celebrated the world premiere of the all-new electric city SUV crossover Škoda Epiq. Around 350 international media representatives from 30 countries experienced the premiere in Umwelt arena in Zurich, Switzerland. The new car was presented on stage by Škoda Auto CEO Klaus Zellmer, alongside Board Members Martin Jahn and Johannes Neft.

In addition to the [press kit](#), [pictures of the event](#) are available to download from the Škoda Storyboard. The recording of the world premiere can be found [here](#).

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Media images



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Škoda Auto CEO Klaus Zellmer at the world premiere of the all-new Škoda Epiq in Zurich today.

Source: Škoda Auto



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Škoda Auto CEO Klaus Zellmer, Škoda Auto Board Member for Sales and Marketing Martin Jahn and Škoda Auto Board Member for Technical Development Johannes Neft at the world premiere of the all-new Škoda Epiq in Zurich today.

Source: Škoda Auto



World premiere of the all new Škoda Epiq: Pictures on the Škoda Storyboard
The Škoda Auto Board of Management at the world premiere of the all-new Škoda Epiq in Zurich today.

Source: Škoda Auto



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Škoda Auto

- > is successfully steering through the new decade with the Next Level Škoda Strategy;
- > aims to become one of the top three best-selling brands in Europe by the end of the decade by offering its customers the best of both worlds through a range of attractive BEV, hybrid & ICE products;
- > effectively exploits the potential in important growth markets such as India, Vietnam and the ASEAN region;
- > currently offers customers 12 passenger car model ranges: Fabia, Scala, Octavia, Superb, Kamiq, Karoq, Kodiaq, Elroq, Enyaq, Slavia, Kylaq and Kushaq;
- > delivered more than 1,040,000 vehicles to customers worldwide in 2025;
- > has been part of the Volkswagen Group, one of the world's most successful car manufacturers, for more than 30 years;
- > is part of Brand Group CORE, an organisational merger of the Volkswagen Group's volume brands, with the aim of achieving joint growth and significantly increasing the overall efficiency of all five volume brands;
- > independently develops and produces components such as MEB battery systems, engines and transmissions for other Volkswagen Group brands;
- > operates three production plants in the Czech Republic; has production capacities in Slovakia, Kazakhstan and India, mostly through group partnerships, as well as in Vietnam and Ukraine in cooperation with a local partner;
- > employs around 40,000 people worldwide and is active in almost 100 markets.