

## World premiere of the all-new Škoda Peaq: livestream from France

- › **Škoda Auto will stream the world premiere of the all-new electric Škoda Peaq at 18:25 CEST on 23 June**
- › **The livestream will be available on Škoda Storyboard and the official Škoda YouTube channel**
- › **The all-electric seven-seater and Škoda's new brand-shaper rounds off the model portfolio at the upper end of the large SUV segment**

**Mladá Boleslav, 22 June 2026 – Tomorrow, Škoda Auto will present its new flagship, the all-electric seven-seater Peaq, in Monnetier-Mornex, France. For fans of the brand worldwide, the company will stream the reveal live from 18:25 CEST.**

The event will be available on Škoda's official YouTube channel and on Škoda Storyboard. Ahead of the world premiere, a short teaser video offers another glimpse of the new flagship, including hints of its distinctive new exterior paint finish.

Date: Tuesday, 23 June, at 18:25 CEST

Škoda Storyboard: <https://www.skoda-storyboard.com/>

YouTube: English: <https://www.youtube.com/live/QHDn546LchY>

Czech: <https://www.youtube.com/live/oskSK21IRvI>

Follow us on “What's up, Škoda” for the latest news. All content related to the Škoda Peaq can be found using the hashtag #SkodaPeaq.

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Media image and video



**World premiere of the all-new Škoda Peaq: livestream from Monnetier-Mornex, France**  
Tomorrow, Škoda Auto will present its all-new electric flagship, the Škoda Peaq. For fans of the brand worldwide, the company will stream the reveal live from 18:25 CEST on 23 June.

Source: Škoda Auto



**Video: World premiere of the all-new Skoda Peaq**

The teaser video offers another glimpse of Škoda's upcoming model, revealing its silhouette, proportions and hints of a new exterior paint finish ahead of its official premiere.

Source: Škoda Auto

**Škoda Auto**

- > is successfully steering through the new decade with the Next Level Škoda Strategy;
- > aims to become one of the top three best-selling brands in Europe by the end of the decade by offering its customers the best of both worlds through a range of attractive BEV, hybrid & ICE products;
- > effectively exploits the potential in important growth markets such as India, Vietnam and the ASEAN region;
- > currently offers customers 13 passenger car model ranges: Fabia, Scala, Octavia, Superb, Kamiq, Karoq, Kodiaq, Epiq, Elroq, Enyaq, Slavia, Kylaq and Kushaq;
- > delivered more than 1,040,000 vehicles to customers worldwide in 2025;
- > has been part of the Volkswagen Group, one of the world's most successful car manufacturers, for more than 30 years;
- > is part of Brand Group CORE, an organisational merger of the Volkswagen Group's volume brands, with the aim of achieving joint growth and significantly increasing the overall efficiency of all five volume brands;
- > independently develops and produces components such as MEB battery systems, engines and transmissions for other Volkswagen Group brands;
- > operates three production plants in the Czech Republic; has production capacities in Spain, Slovakia, Kazakhstan and India, mostly through group partnerships, as well as in Vietnam and Ukraine in cooperation with a local partner;
- > employs around 40,000 people worldwide and is active in almost 100 markets.