

## The Škoda Peaq: Škoda's new flagship expanding the brand's electric portfolio

- › **Škoda's new seven-seat flagship tops all-electric model line-up with a range of over 640 kilometres**
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- › **Class-leading practicality: Škoda's largest SUV offers seven seats, a length of 4.87 metres, and up to 935 litres of luggage capacity**
- › **Unrivalled comfort: the Relax Package and Sonos premium sound system transform the Peaq into a lounge on wheels**
- › **Peak safety, comfort, and connectivity: new technologies make this SUV smarter and easier to use in everyday driving**

**Mladá Boleslav, 23 June 2026 – The all-new Škoda Peaq arrives as the new brand's flagship model, offering the highest levels of comfort, space, and technology. With seven seats and a range of over 640 kilometres, Škoda's new electric flagship becomes the pinnacle of the brand's all-electric model range. An overall length of 4.87 metres and a wheelbase of nearly three metres make it the largest and most spacious Škoda SUV and the brand's first model in the large SUV segment. The optional Relax Package offers further enhanced comfort, while Sonos premium sound system creates a lounge-like onboard atmosphere. The Peaq also comes equipped with a wealth of features and cutting-edge technology, including LED Matrix headlights and Travel Assist 3.0. Škoda's latest model introduces several firsts for the brand, including flush door handles and a panoramic roof with Dynamic Shade Control. One-pedal driving and bidirectional charging further enhance the Peaq's everyday usability, underlining its role as Škoda's advanced new electric flagship.**

**Klaus Zellmer, CEO of Škoda Auto, says:** “The Peaq represents a new reference point for Škoda as our brand flagship, bringing together our core strengths in a way that reflects where we are heading as a company. It expands our appeal to new customer groups, while continuing to deliver the qualities our customers value – space, practicality, and strong value for money. At the same time, the Peaq plays a central role in broadening our fully electric offering. It is part of a growing portfolio that gives customers genuine choice across different powertrains, allowing them to select the solution that best fits their needs — today and in the future. This is how we continue to make Škoda relevant for an even wider audience.”

**Martin Jahn, Škoda Auto Board Member for Sales and Marketing, adds:** “The Peaq, with its long range, safety and connectivity features, is designed to excite both families seeking new adventures and managers on long business trips. The combination of space and comfort

makes it feel like a lounge on wheels, beneath the largest panoramic roof we have ever had. The Peaq is also highly anticipated by our Škoda dealers, as it completes our BEV lineup from the top and attracts new customer groups. Overall, the Peaq marks a new chapter in Škoda story, taking our brand to the next level. With this new flagship, we can proudly say: this is the ultimate Peaq!"

**Johannes Neft, Škoda Auto Board Member for Technical Development, says:** "With the new Peaq we're introducing cutting-edge technologies into our portfolio. It brings together our most advanced assistance systems, connectivity, and comfort features. Travel Assist 3.0, Top Area View 360°, and the new premium sound system, developed in close collaboration with Sonos, are just a few examples of how our customers benefit from advanced technologies that make everyday driving even more enjoyable."

The all-new Peaq is Škoda's first all-electric model in the large SUV segment, making it an electrified counterpart to the combustion-engined Kodiaq, yet even larger and more spacious.

#### **Exterior:**

The design of the largest and most spacious SUV in the Škoda range follows the Modern Solid design language, defined by minimalism and clean lines. Both the front and rear lights feature the new T-shaped light signature. The Peaq is the first model in Škoda's history to include a panoramic roof – the brand's largest – with Dynamic Shade Control, and also the first to integrate flush door handles. A host of aerodynamically optimised features contributes to an excellent drag coefficient of 0.249.

#### **Interior:**

The all-new Peaq offers a spacious, lounge-like interior designed to provide exceptional comfort for up to seven people. In the five-seat configuration, it combines this generous cabin space with the largest boot of any Škoda model, offering 935 litres of capacity, while a 37-litre frunk provides additional storage. The optional Relax Package further enhances the onboard lounge experience with front seats featuring ventilation and massage function, ergonomic legrests, premium sound experience by Sonos, and an integrated wellbeing app.

#### **Battery and powertrain variants:**

The Peaq is available with two battery capacities, 63 kWh and 91 kWh, the latter of which is the largest-capacity battery ever fitted to any Škoda electric vehicle. Three powertrain variants are available, with outputs ranging from 150 kW to 220 kW and a choice of rear-wheel and all-wheel drive. For even greater driving comfort, the Peaq supports one-pedal driving and features a next-generation heat pump which improves efficiency. The Peaq also supports bidirectional charging, allowing energy stored in the battery to be used outside the vehicle.

**Safety and assistance systems:**

The Peaq comes with a comprehensive suite of assistance systems, with Front Assist, Crossroad Assist, Turn Assist, and Side Assist fitted as standard. Optional systems include Travel Assist 3.0, the most advanced assistance system currently available in a Škoda model, as well as Top Area View 360° – with transparent 3D visualisation of the car body – and Intelligent Park Assist. Ten airbags, including a centre airbag and rear side airbags, are standard.

**Connectivity:**

The main control centre of the all-new Peaq is the latest infotainment system, built on the Android platform and equipped with a vertically mounted 13.6-inch display, the first of its kind in a Škoda model. Also making its debut is premium 16-speaker sound experience co-architected with and tuned by Sonos. The 25W wireless charging for two phones has also been enhanced with illumination and integrated magnets to ensure optimal positioning.

**Sportline:**

The Sportline variant will be available from launch and is defined by glossy black exterior accents and lettering. It is the only version offering optional two-tone paintwork with a black roof. The top trimline comes with LED Matrix headlights and the illuminated front Light Band as standard. The interior adopts an all-black theme throughout, with sports seats incorporating integrated head restraints and a three-spoke sports steering wheel with a Sportline badge. The Sportline can be combined with all powertrain variants.

## Contact

### Vítězslav Kodym

Head of Product Communications

+420 604 292 131

[vitezslav.kodym@skoda-auto.cz](mailto:vitezslav.kodym@skoda-auto.cz)

### Zbyněk Straškraba

Spokesperson Product Communications

+420 605 293 168

[zbynek.straskraba@skoda-auto.cz](mailto:zbynek.straskraba@skoda-auto.cz)

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## Škoda Auto

- > is successfully steering through the new decade with the Next Level Škoda Strategy;
- > aims to become one of the top three best-selling brands in Europe by the end of the decade by offering its customers the best of both worlds through a range of attractive BEV, hybrid & ICE products;
- > effectively exploits the potential in important growth markets such as India, Vietnam and the ASEAN region;
- > currently offers customers 13 passenger car model ranges: Fabia, Scala, Octavia, Superb, Kamiq, Karoq, Kodiaq, Epiq, Elroq, Enyaq, Slavia, Kylaq and Kushaq;
- > delivered more than 1,040,000 vehicles to customers worldwide in 2025;
- > has been part of the Volkswagen Group, one of the world's most successful car manufacturers, for more than 30 years;
- > is part of Brand Group CORE, an organisational merger of the Volkswagen Group's volume brands, with the aim of achieving joint growth and significantly increasing the overall efficiency of all five volume brands;
- > independently develops and produces components such as MEB battery systems, engines and transmissions for other Volkswagen Group brands;
- > operates three production plants in the Czech Republic; has production capacities in Spain, Slovakia, Kazakhstan and India, mostly through group partnerships, as well as in Vietnam and Ukraine in cooperation with a local partner;
- > employs around 40,000 people worldwide and is active in almost 100 markets.