

Production milestone: Škoda Auto builds its one-millionth Karoq

- › Milestone vehicle is a Karoq 1.5 TSI 110 kW in Graphite Grey
- › Launched in 2017, the compact SUV is now sold in around 60 markets and remains a key model in Škoda's SUV line-up
- › A successor to the Karoq will be unveiled at the turn of 2027 and 2028

Mladá Boleslav, 16 July 2026 – Škoda Auto has built its millionth Karoq at the Kvasiny plant. The milestone vehicle is a Karoq 1.5 TSI 110 kW in Graphite Grey. Since its debut in 2017, the Karoq has proved popular with customers and earned recognition from industry experts, including a Red Dot Award in the Product Design category. With its spacious interior, extensive standard equipment and choice of front- or all-wheel drive, the Karoq offers a high degree of versatility and everyday practicality. It is built at the Kvasiny plant, which also produces the Octavia and Kodiaq and has an annual production capacity of more than 300,000 vehicles. The model's successor is set to be unveiled at the turn of 2027 and 2028.

Andreas Dick, responsible for Production and Logistics at Škoda Auto, says: "Since production began in 2017, the Škoda Karoq has become an established part of our portfolio and an especially important model for the Kvasiny plant. Reaching the one-million mark reflects the commitment and teamwork of many people over the years. I would like to thank all colleagues in Kvasiny for their dedication, as well as our social partner KOVO for our long-standing, constructive and trusted cooperation."

Škoda Karoq: an important pillar of the brand's SUV line-up

Launched in 2017 as Škoda's third SUV model at the time, the Karoq quickly proved popular with customers around the world. Škoda now offers 14 model series, nine of them SUVs, and the Karoq is the third most popular model in the brand's SUV line-up.

Following its update four years after launch, the Karoq continues to appeal with its spacious, versatile interior, extensive standard equipment and efficient powertrains.

Practical SUV wins over customers and experts alike

The Škoda Karoq is currently available in around 60 markets worldwide. Customers can choose from 1.0 TSI, 1.4 TSI, 1.5 TSI and 2.0 TSI petrol engines, as well as a 2.0 TDI diesel, with power outputs ranging from 85 to 140 kW and a choice of front- or all-wheel drive. Some 73% of customers choose an automatic transmission, while 27% opt for a manual. The model's largest markets are Germany, the Czech Republic and the United Kingdom.

The Karoq has also received a number of international awards and accolades, including the Red Dot Award for Product Design, the 2018 Car of the Year title in the Czech Republic and the Best Value Family SUV award at the 2023 *What Car?* Awards.

Work on the next generation of the Karoq is progressing, with its unveiling planned for the turn of 2027 and 2028.

Karoq remains an important part of Kvasiny production

The Karoq has been built at Škoda Auto's Kvasiny plant since its launch and accounts for a significant share of the site's production output. In 2025, following the expansion of Kodiaq production and the addition of the Octavia to the production programme, the plant set a new record by building 301,500 Škoda vehicles. The Octavia Combi has also been produced there since May 2026.

The Kvasiny plant is one of the region's largest employers and is being continually modernised to improve flexibility and efficiency. This year, its paint shop will be upgraded to further raise quality standards and allow the use of more advanced paint materials.

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Infographic and media images

**Infographic: Production milestone: Škoda Auto builds its one-millionth Karoq**

Škoda Auto has built its one-millionth Karoq at the Kvasiny plant. The milestone vehicle is a Karoq 1.5 TSI 110 kW in Graphite Grey. Since its launch in 2017, the compact SUV has become a key model for Škoda in markets around the world.

Source: Škoda Auto

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Škoda Auto

- › is successfully steering through the new decade with the Next Level Škoda Strategy;
- › aims to become one of the top three best-selling brands in Europe by the end of the decade by offering its customers the best of both worlds through a range of attractive BEV, hybrid & ICE products;
- › effectively exploits the potential in important growth markets such as India, Vietnam and the ASEAN region;
- › currently offers customers 14 passenger car model ranges: Fabia, Scala, Octavia, Superb, Kamiq, Karoq, Kodiaq, Epiq, Elroq, Enyaq, Peaq, Slavia, Kylaq and Kushaq;
- › delivered more than 1,040,000 vehicles to customers worldwide in 2025;
- › has been part of the Volkswagen Group, one of the world's most successful car manufacturers, for more than 30 years;
- › is part of Brand Group CORE, an organisational merger of the Volkswagen Group's volume brands, with the aim of achieving joint growth and significantly increasing the overall efficiency of all five volume brands;
- › independently develops and produces components such as MEB battery systems, engines and transmissions for other Volkswagen Group brands;
- › operates three production plants in the Czech Republic; has production capacities in Spain, Slovakia, Kazakhstan and India, mostly through group partnerships, as well as in Vietnam and Ukraine in cooperation with a local partner;
- › employs around 40,000 people worldwide and is active in almost 100 markets.