

Škoda Auto launches production of the new Peaq in Mladá Boleslav

- › Škoda Auto has launched series production of the all-electric seven-seater Peaq at its main plant in Mladá Boleslav
- › The largest model in Škoda's portfolio will be built on the same line as the Elroq, Enyaq and Octavia, demonstrating the efficiency and flexibility of the production process
- › Together with the Epiq, produced in Pamplona, Spain, the Peaq doubles Škoda's all-electric portfolio in 2026
- › In the first half of 2026, almost 23% of the vehicles produced at the carmaker's Czech plants were fully electric

Mladá Boleslav, 6 August 2026 – Škoda Auto has launched series production of the all-new Škoda Peaq at its main plant in Mladá Boleslav. The new model is built on the same production line as the fully electric Elroq and Enyaq and the combustion-engine Octavia. This flexibility enables highly efficient production and allows the company to respond quickly to changing customer demand. The Peaq has attracted strong interest since its market launch in June; by the end of July, the carmaker had received almost 8,500 orders. In its top specification, the Peaq is equipped with the largest traction battery ever installed in a Škoda vehicle. With a gross capacity of 91 kWh, it offers a range of over 640 kilometres. Škoda Auto also produces the advanced battery systems for the Peaq at its new assembly plant in Mladá Boleslav.

Škoda Auto Chief Production Officer Andreas Dick explains: "The new Škoda Peaq represents the pinnacle of our range in terms of comfort, spaciousness and technology, while its production also meets the most stringent standards of quality, efficiency and flexibility. Producing four models – three of them fully electric – on a single line clearly demonstrates the skill and versatility of our team in Mladá Boleslav. Thanks to the tremendous dedication shown by all our colleagues in carrying out the necessary modifications, we are exceptionally well prepared for the production of our new flagship."

Production flexibility across two plants

The all-new Škoda Peaq is the fourth model currently built on the production line at the company's main plant in Mladá Boleslav. Originally designed for combustion-engine vehicles, the line has since undergone extensive upgrades to accommodate fully electric models. The Enyaq was the first electric vehicle to enter production there in 2020, followed by the Elroq in January 2025 and now the Peaq.

The three fully electric models are built alongside the combustion-engine Octavia Combi. Since May this year, the Octavia Combi has also been produced at the Kvasiny plant, together with the Octavia liftback. This allows Škoda Auto to respond to market demand and

disruptions to global supply chains by flexibly adjusting the production mix between Mladá Boleslav and Kvasiny.

The move has also freed up capacity at the Mladá Boleslav plant for increasingly popular electric vehicles, which accounted for almost 23% of all Škoda vehicles produced at the company's Czech plants in the first half of 2026.

Production line adapted for the brand's largest model

The Peaq is the largest vehicle Škoda Auto has produced since it joined the Volkswagen Group. Accommodating it on the existing line required significant engineering work: new, larger production skids were introduced to improve ergonomics and workplace safety, and a new manipulator was added to fit the third row of seats.

The press shop, body shop and paint shop all underwent targeted upgrades to maintain the smooth flow of materials throughout the production process. The Peaq shares the proven Modular Electric Drive Matrix (MEB) platform with the Enyaq and Elroq, enabling production synergies with both models already built in Mladá Boleslav.

Škoda's largest electric SUV attracts strong customer interest

In its top specification, the new Peaq is equipped with the largest traction battery ever installed in a Škoda electric vehicle. The battery is also produced at the Mladá Boleslav plant. With a gross capacity of 91 kWh (86 kWh net), it enables a range of more than 640 kilometres. A 63 kWh version (59 kWh net) is also available. Customers can choose from three power outputs ranging from 150 kW to 220 kW, with either rear-wheel or all-wheel drive.

At 4.87 metres long and with a wheelbase of almost three metres, the Peaq is Škoda's largest and most spacious SUV and the brand's first model in the large SUV segment. As Škoda's new flagship SUV, the Peaq introduces several features new to the brand, including flush door handles, a panoramic roof with Dynamic Shade Control and bidirectional charging. Customer response has been positive, with almost 8,500 orders placed by the end of July.

Škoda doubles its electric vehicle portfolio with the Peaq and Epiq

Alongside the Peaq, the Czech carmaker has launched the Škoda Epiq, an entry-level urban crossover produced in Pamplona, Spain, under the Volkswagen Group's Brand Group Core Electric Urban Car Family project.

The new models will help Škoda maintain its strong position in the European automotive market, where it ranked as the second-best-selling brand in the first half of this year.

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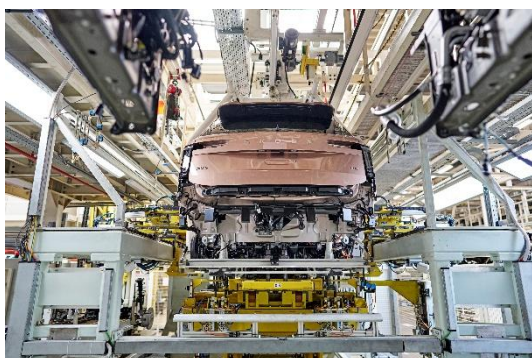
Video, media images and infographics



Video: Škoda Auto launches production of the new Peaq in Mladá Boleslav

The new model is built on the same production line as the fully electric Elroq and Enyaq and the combustion-engine Octavia.

Source: Škoda Auto



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Building electric and combustion-engine vehicles side by side allows Škoda Auto to respond to market demand and disruptions to global supply chains by flexibly adjusting the production mix between Mladá Boleslav and Kvasiny.

Source: Škoda Auto



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Source: Škoda Auto



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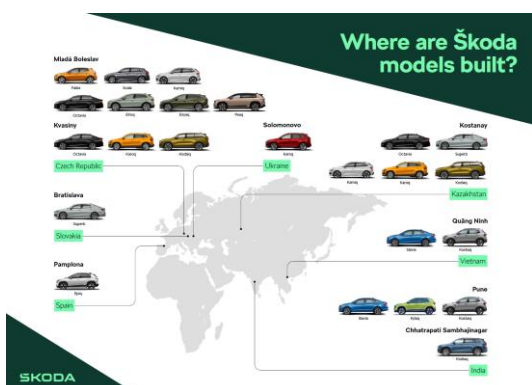
Source: Škoda Auto



Infographic: Production of the Škoda Peaq

Accommodating the new model on the existing line required significant engineering work: new, larger production skids were introduced to improve ergonomics and workplace safety, and a new manipulator was added to fit the third row of seats.

Source: Škoda Auto



Infographic: Where Škoda vehicles are produced in 2026

Škoda Auto currently produces vehicles at nine plants worldwide. Its Vrchlabí plant also manufactures automatic transmissions for the entire Volkswagen Group.

Source: Škoda Auto

Škoda Auto

- > is successfully steering through the new decade with the Next Level Škoda Strategy;
- > aims to become one of the top three best-selling brands in Europe by the end of the decade by offering its customers the best of both worlds through a range of attractive BEV, hybrid & ICE products;
- > effectively exploits the potential in important growth markets such as India, Vietnam and the ASEAN region;
- > currently offers customers 14 passenger car model ranges: Fabia, Scala, Octavia, Superb, Kamiq, Karoq, Kodiaq, Epiq, Elroq, Enyaq, Peaq, Slavia, Kylaq and Kushaq;
- > delivered more than 1,040,000 vehicles to customers worldwide in 2025;
- > has been part of the Volkswagen Group, one of the world's most successful car manufacturers, for more than 30 years;
- > is part of Brand Group CORE, an organisational merger of the Volkswagen Group's volume brands, with the aim of achieving joint growth and significantly increasing the overall efficiency of all five volume brands;
- > independently develops and produces components such as MEB battery systems, engines and transmissions for other Volkswagen Group brands;
- > operates three production plants in the Czech Republic; has production capacities in Spain, Slovakia, Kazakhstan and India, mostly through group partnerships, as well as in Vietnam and Ukraine in cooperation with a local partner;
- > employs around 40,000 people worldwide and is active in almost 100 markets.