

Škoda Museum

The Škoda Museum in Mladá Boleslav takes visitors on a journey through more than 130 years of company's history, from the earliest Laurin & Klement vehicles to today's current models. Opened in 1995 in the historic factory halls, the museum was fully refurbished in 2012, combining historical authenticity with modern exhibition techniques. Covering 1,800 m², it presents around 360 items, including production vehicles, prototypes, rally cars, motorcycles, and even the 1899 Slavia bicycle, the oldest exhibit in the collection.

Films, photographs, documents and interactive multimedia elements allow visitors to explore both the technical development and the stories behind the vehicles. The site also features the Laurin & Klement Forum and the Václav Café, providing functional spaces within the historic complex for cultural events, presentations, and both cultural and educational programs.

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Škoda Auto

- > is successfully steering through the new decade with the Next Level Škoda Strategy;
- > aims to become one of the top three best-selling brands in Europe by the end of the decade by offering its customers the best of both worlds through a range of attractive BEV, hybrid & ICE products;
- > effectively exploits the potential in important growth markets such as India, Vietnam and the ASEAN region;
- > currently offers customers 14 passenger car model ranges: Fabia, Scala, Octavia, Superb, Kamiq, Karoq, Kodiaq, Epiq, Elroq, Enyaq, Peaq, Slavia, Kylaq and Kushaq;
- > delivered more than 1,040,000 vehicles to customers worldwide in 2025;
- > has been part of the Volkswagen Group, one of the world's most successful car manufacturers, for more than 30 years;
- > is part of Brand Group CORE, an organisational merger of the Volkswagen Group's volume brands, with the aim of achieving joint growth and significantly increasing the overall efficiency of all five volume brands;
- > independently develops and produces components such as MEB battery systems, engines and transmissions for other Volkswagen Group brands;
- > operates three production plants in the Czech Republic; has production capacities in Spain, Slovakia, Kazakhstan and India, mostly through group partnerships, as well as in Vietnam and Ukraine in cooperation with a local partner;
- > employs around 40,000 people worldwide and is active in almost 100 markets.