

## Škoda Auto extends partnership with the Czech Philharmonic until 2029

- › Škoda Auto will continue to provide financial support and mobility for the orchestra under a partnership that began in 1993
- › Supporting culture has long been part of Škoda Auto's corporate social responsibility

**Mladá Boleslav, 26 October 2026 – The Czech Philharmonic has opened its 131<sup>st</sup> season with Škoda Auto once again by its side, as the carmaker renews their longstanding partnership for a further three years, from 2026 to 2029. The two organisations have worked together since 1993. Alongside financial support, Škoda Auto provides cars on loan to ensure mobility for the orchestra and its guests.**

**Holger Peters, interim CEO of Škoda Auto,** says: “Škoda Auto and the Czech Philharmonic both have rich histories dating back to the 1890s. We are honoured to support this internationally renowned icon of Czech culture and its commitment to quality, tradition and representing the Czech Republic at home and abroad. We are proud to have supported the orchestra for more than three decades and delighted that our partnership will continue in the years ahead.”

**David Mareček, General Director of the Czech Philharmonic,** adds: “Long-term partnerships are particularly important in the cultural sector. We greatly value the support Škoda Auto has given us since 1993. It enables us to develop the Czech Philharmonic's work over the long term and bring outstanding musical experiences to audiences at home and abroad.”

The partnership reflects the close collaboration between Czech industry and culture. Alongside financial support, Škoda Auto also provides mobility for the Czech Philharmonic. Six cars on long-term loan support daily operations, complemented by additional cars for special events and transporting guests. In 2025, Škoda Auto and the Czech Philharmonic held a gala concert at Prague's Rudolfinum to celebrate the carmaker's 130<sup>th</sup> anniversary.

The Czech Philharmonic has entered its 131<sup>st</sup> season under Chief Conductor and Music Director Semyon Bychkov. The orchestra will welcome guest conductors Jakub Hrůša and Sir Simon Rattle, Artist-in-Residence Janine Jansen, and Composer-in-Residence Thomas Adès. The programme will mark the 200<sup>th</sup> anniversary of Ludwig van Beethoven's death and feature a number of world and Czech premieres. The season comprises 72 concerts in the Czech Republic, 22 international performances, and more than 300 educational events.

Škoda Auto traces its roots to late 1895, while the Czech Philharmonic gave its first concert at Prague's Rudolfinum on 4 January 1896, conducted by Antonín Dvořák. Today, the carmaker's commitment to the country's finest music is reflected in its partnerships with the Czech Philharmonic and the Smetana's Litomyšl Festival, as well as in the Škoda brand's sonic logo, inspired by Bedřich Smetana's Vltava from the cycle Má vlast.

Supporting culture remains an integral part of Škoda Auto's corporate social responsibility. In addition to the Czech Philharmonic, the company works with other leading cultural institutions and projects and supports regional cultural life through grant programmes.

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**Media images****Škoda Auto extends partnership with the Czech Philharmonic until 2029**

David Mareček, General Director of the Czech Philharmonic, with a Škoda Superb used by the orchestra. In addition to six cars on long-term loan, Škoda Auto provides a fleet on short-term loan for the Czech Philharmonic's events and concerts.

Source: Škoda Auto



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For more than three decades, the partnership between Škoda Auto and the Czech Philharmonic has been a prominent example of sustained collaboration between Czech industry and culture. Alongside financial support, Škoda Auto also provides mobility for the Czech Philharmonic. Six cars on long-term loan meet the orchestra's day-to-day needs, while the carmaker supplies an additional fleet on short-term loan to transport distinguished guests attending special concerts.

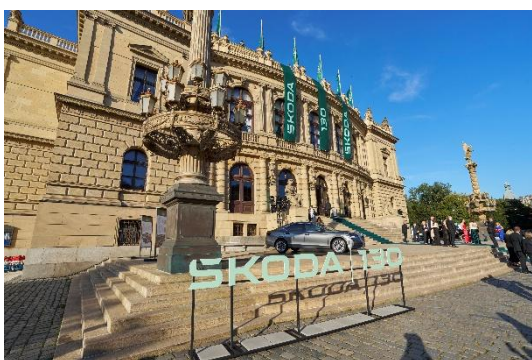
Source: Škoda Auto



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Škoda Auto will continue to support the Czech Philharmonic's day-to-day activities and major cultural events over the next three years. The partnership began in 1993, and this latest extension ensures it will continue until 2029.

Source: Škoda Auto



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Škoda Auto marked its 130<sup>th</sup> anniversary with an official celebration at the Rudolfinum on 1 September 2025, made possible by the Mladá Boleslav-based carmaker's longstanding partnership with the Czech Philharmonic. The orchestra has opened its 131<sup>st</sup> season knowing it can count on Škoda Auto's continued support until 2029.

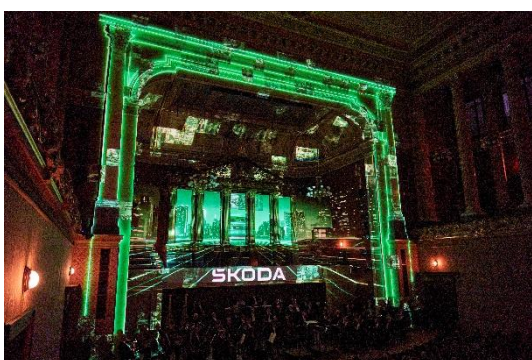
Source: Škoda Auto



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### **Škoda Auto**

- > is successfully steering through the new decade with the Next Level Škoda Strategy;
- > aims to become one of the top three best-selling brands in Europe by the end of the decade by offering its customers the best of both worlds through a range of attractive BEV, hybrid & ICE products;
- > effectively exploits the potential in important growth markets such as India, Vietnam and the ASEAN region;
- > currently offers customers 14 passenger car model ranges: Fabia, Scala, Octavia, Superb, Kamiq, Karoq, Kodiaq, Epiq, Elroq, Enyaq, Peaq, Slavia, Kylaq and Kushaq;
- > delivered more than 1,040,000 vehicles to customers worldwide in 2025;
- > has been part of the Volkswagen Group, one of the world's most successful car manufacturers, for more than 30 years;
- > is part of Brand Group CORE, an organisational merger of the Volkswagen Group's volume brands, with the aim of achieving joint growth and significantly increasing the overall efficiency of all five volume brands;
- > independently develops and produces components such as MEB battery systems, engines and transmissions for other Volkswagen Group brands;
- > operates three production plants in the Czech Republic; has production capacities in Spain, Slovakia, Kazakhstan and India, mostly through group partnerships, as well as in Vietnam and Ukraine in cooperation with a local partner;
- > employs around 40,000 people worldwide and is active in almost 100 markets.